

# Montana Woman-Owned Small Business of the Year!

US Small Business Administration, May 2025



B · I · L · L · I · N · G · S

## Dermatology & Aesthetics



Expert Skincare  
You Can Trust

Winter 2025-26

### CONSULTATION CORNER — HOT TOPIC —



*The world of cosmeceuticals can be a little overwhelming to say the least. But we love doing the research to learn what really works, and are here to share what we learned! The latest hot topic in cosmeceuticals is PDGF+.*

#### What is Ariessence Pure PDGF+?

Ariessence Pure PDGF+ is a proprietary liquid solution of PDGF (platelet derived growth factor) and hyaluronic acid (HA). PDGF is a naturally occurring protein that helps promote skin rejuvenation. HA is an ingredient that helps maintain skin moisturization and elasticity.

#### Why do you prefer PDGF+ to PRP?

Because pure PDGF+ is pharmaceutical grade, every application contains a consistent concentration. Unlike other products, PDGF+ does not rely on patient production of platelets. Because of this predictability, PDGF+ gives patients a natural, safe, consistent product, every time. Also, it is potent. It contains up to 300,000 times the growth factor concentration of competitive applications.

#### Are there any human components to Ariessence Pure PDGF+?

No. The pure PDGF+ is made via cutting edge recombinant technology, a highly regulated sterile manufacturing process resulting in pharmaceutical grade PDGF with no human components. It is not derived from any human tissue or cells. Every lot of PDGF meets exacting standards established during the FDA approval process for purity, potency and sterility.

#### What is pure PDGF+ used for?

We use this product to reduce the appearance of undereye hollows, to stimulate hair growth, and for skin rejuvenation. Pure PDGF+ can be applied on top of the skin or injected into deeper layers. We apply PDGF+ topically to enhance results and reduce downtime of treatments like microneedling, laser skin resurfacing, and peels.



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#### NOVEMBER SPECIAL

Save \$100 on each PDGF+ vial!



# New at the Aesthetics Clinic: Hydrafacial™ Syndeo!

**The Best Skin of Your Life! Discover the ultimate solution for achieving glowing, hydrated and healthy skin.**

Each Hydrafacial treatment is personalized to your skin's needs with a non-invasive, multi-step process that delivers instant results. The treatment deeply cleanses, gently exfoliates, and removes impurities from the pores while simultaneously infusing the skin with hydrating, antioxidant-rich serums. Your skin is left refreshed, smoother, and glowing—with no downtime.

**Hydrafacial leaves the skin appearing brighter, smoother, and more hydrated.**

- ◆ Improves skin tone and texture
- ◆ Reduces fine lines and wrinkles
- ◆ Removes dead skin cells and impurities
- ◆ Deeply cleanses and detoxifies skin
- ◆ Leaves a lasting hydration and glow

Call 406.294.9660 today to schedule your treatment; package pricing available.



## NEW MUST-HAVES FOR HEALTHY, RADIANT SKIN

Get ready to glow—Billings Dermatology & Aesthetics has three new skincare essentials you'll love!



### SkinCeuticals A.G.E. Interrupter Ultra Serum

Meet your new age-defying powerhouse. This ultra-concentrated serum (featuring 34.6% Flavo-Proxylane and Cassia Alata Extract) helps firm, smooth, and restore skin impacted by collagen loss and glycation. The result? Visibly lifted, youthful-looking skin with improved elasticity and fewer fine lines.

### SkinCeuticals Gentle Cleanser Cream

Perfect for sensitive or post-treatment skin, this mild cleanser uses an emollient-rich blend of allantoin, glycerin, and orange oil to soothe while it cleanses. It melts away impurities without stripping, leaving your skin soft, refreshed, and comforted.



### Colorescience Color Balm SPF 50

Add a healthy pop of color and serious sun protection! This creamy multitasker works beautifully on cheeks, lips, and eyes—delivering a natural tint while defending your skin with SPF 50 mineral sunscreen.

From cleansing to protection, these new arrivals are your go-to for smoother, firmer, and brighter skin every day. Stop by Billings Dermatology & Aesthetics to see what's new and find your perfect match!



# GentleMax Pro Plus Laser Hair Reduction FAQs

**What is the GentleMax Pro Plus?** The GentleMax Pro Plus is an advanced laser hair reduction system that effectively targets unwanted hair on all skin types.

**How does it work?** The laser emits light energy that is absorbed by the pigment (melanin) in hair follicles. This energy damages the follicle, inhibiting future hair growth without harming the surrounding skin. It works best on medium or dark colored hair.

**What areas can be treated?** Just about anywhere. Common areas include the face, underarms, legs, bikini area, back, and chest.

**Who is a good candidate?** GentleMax Pro Plus is effective on a wide range of skin tones. A consultation is recommended to assess suitability based on your hair and skin type.

**Is it safe?** Yes. The GentleMax Pro Plus is FDA-approved and is safe. It includes a Dynamic Cooling Device™ (DCD) that protects the skin and enhances comfort.

**Does it hurt?** You may feel a mild snapping or tingling sensation. The DCD cooling spray helps minimize discomfort, making it more tolerable than traditional methods like waxing.

**How many treatments will I need?** Most patients require 6–8 sessions spaced 4–8 weeks apart for optimal results. Hair grows in cycles, so multiple treatments are needed to target follicles at the right stage.

**Is there downtime?** Minimal. You may experience slight redness or swelling, which typically subsides within a few hours but can last as long as a few days.

**When will I see results?** You may notice a reduction after the first session, with continued improvement after each treatment.

**Do you offer discounts on packages of treatments?** Yes! We offer discounts of 15% off packages of three treatments or 25% off packages of six treatments.

**NOVEMBER SPECIAL:** 30% off a package of six treatments!

For more information, schedule a free consultation with one of our laser technicians at 406.294.9660.



## Jenn's Skincare Routine

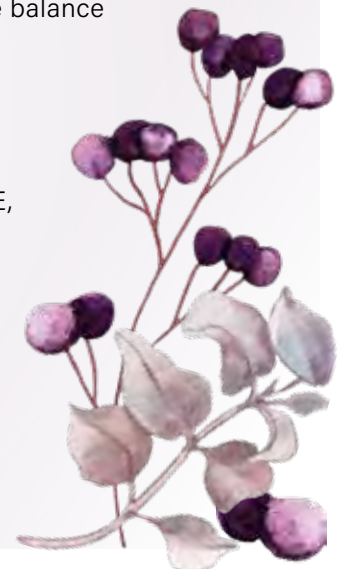
Jennifer McCalla, *Esthetician, Laser Technician*

**Less is more when it comes to my skincare routine. I like to keep things simple.**

Epionce makes this easy with products that are gentle, effective and focused on maintaining healthy, radiant skin. I follow this routine, both day and night, but adding the Enriched Firming Mask once a week.

With my normal-to-combination skin, this routine gives me balance and hydration without overcomplicating things.

1. **CLEANSE:** I start my day with Epionce Gentle Foaming Cleanser to remove impurities.
2. **TONE:** I follow with the Epionce Balancing Toner to restore my skin's pH.
3. **SERUM:** I apply Epionce Intense Defense Serum enriched with vitamins A through E, plus hyaluronic acid.
4. **EYE CARE:** A small amount of Epionce Luminous Eye Serum to hydrate and brighten the delicate eye area.
5. **TREAT:** Two times per week I apply Epionce Lytic Tx which helps with texture and smooths my skin.
6. **HYDRATE:** Epionce Renewal Facial Lotion is lightweight and hydrating.
7. **PROTECT:** ColorScience Flex completes my morning routine which protects my skin and doubles as my foundation.



# SEASONAL SPECIALS NOVEMBER

- ◆ Save \$100 on each **PDGF+ vial!**
- ◆ **GentleMax Hair Removal Treatment:** 30% off a package of six
- ◆ **Jane Iredale and TiZO Products:** 15% off

# DECEMBER

- ◆ **12 Days of Savings** – deals revealed December 1
- ◆ **Injectable promo:** Friday 12/19 — \$12 Botox Day! (while appts last, min 30u)
- ◆ **Chemical Peels:** 30% off a package of three

Check back often at [billingsdermatology.com](http://billingsdermatology.com)  
Specials are subject to change!



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## HOLIDAY OFFICE SCHEDULE

Our office will be closed the following days so our staff can celebrate the holidays with their friends and family:

Thursday – Friday, **November 27 and 28**

Wednesday – Thursday, **December 24 and 25**

Wednesday – Thursday, **December 31 and January 1**



## Taking care of yourself while caring for others during the holiday season

At **Billings Dermatology & Aesthetics**, we know how much you do for those around you, and we believe self-care is one of the best gifts you can give yourself and others. When you invest in your skin and overall well-being, you feel refreshed, confident, and ready to share that same energy with the people you love.

We are excited to offer the HydraFacial, a luxurious treatment that deeply exfoliates, cleanses, and hydrates the skin for an instant, healthy glow. It's the perfect way to reset and rejuvenate—especially during the busy holiday season.

In addition to our new HydraFacial service, we offer a full range of spa treatments and advanced laser therapies to help you look and feel your best. Whether you're preparing for holiday gatherings or simply taking a well-deserved moment for yourself, our team is here to help.



You can also enhance your confidence with Botox and filler injections performed by our talented Kynzie Oliver, PA-C, known for her skill and natural-looking results.

*This season, make time for you.* When you feel your best, you can give your best.

## STAY CONNECTED

Sign up for our monthly email to receive skincare tips and promotions by scanning the QR code below or by sending your name and **email** address to [staff@billingsdermatology.com](mailto:staff@billingsdermatology.com).

Like us on **Facebook** at **Billings Dermatology & Aesthetics** or follow us on **Instagram** and become eligible for promotions and prizes that are exclusive to social media.



## REFERRAL REWARDS PROGRAM:

Make your friendships more valuable than ever. Get a **\$50 credit** for every new Botox, filler, or laser client you refer with our Referral Rewards program.